



Deborah McCurdy

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908-309-5436

Profile

A seasoned professional with diversified experience and a comprehensive background in sales, marketing, corporate communications, event planning and customer relations; skilled at building effective and productive working relationships utilizing a proven ability to motivate clients and staff; maintains a high level of media and computer expertise; and possesses strong values of commitment and dedication. Motivated, effective and creative. Adept at multi-tasking and managing heavy schedules. Communicates well at all levels. Travel is desirable. Visit www.deborahmccurdy.com to view her e-portfolio.

Experience

OWNER/PRESIDENT, MRAIL SERVICES; POLAND, OH – 2006-2009, 2011-PRESENT

Manufacturer's sales representative to the transportation industry.

DIRECTOR OF MARKETING, YSD INDUSTRIES, INC.; YOUNGSTOWN, OH – 2004-2005

Sales, Marketing, Advertising, Collateral Materials, Trade Show Management, Event Planning and Contract Negotiation.

DIRECTOR OF CORPORATE COMMUNICATIONS, ORGO-THERMIT, INC.; MANCHESTER, NJ – 1993-2002

Sales, Marketing, Advertising, Collateral Material, Trade Show Management, Event Planning, Contract Administration, Board of Directors, International Travel and Company Ambassador.

Education

Youngstown State University – B.A. Communications-Major; Marketing-Minor; May 2012

Brookdale Community College - A.A. Social Science Human Behavior; May, 1981

Skills

Various Computer Software Programs utilizing Windows and Mac platforms; Social Media; Communications; Photography; Research; Facilitator; Problem Solver; Multi-Tasker; Team Player and Mentor.

Professional Organizations & Licenses

League of Railway Industry Women - [Director at Large](#)

AREMA, REMSA, NRC - Member

Heritage House/Sotheby's - Real Estate Referral Agent